

湖南藍山：崛起皮具箱包「智造」新城



藍山縣城區平流霧美景，小城在晨霧的籠罩下時隱時現，如夢如幻，宛如仙境。 彭華攝

深秋時節，湖南省藍山縣皮具箱包科技產業園企業生產線一派火熱。湖南奇秀科技、湖南攬勝科技、湖南藍山科技等企業在趕製一批出口歐美的箱包訂單，推動「藍山製造」邁向「藍山智造」，揚帆出海。

李銀明 楊雄春 李京超

近年來，藍山縣秉持「向南向海外」的發展理念，毅然打開「南大門」，熱情擁抱「大灣區」。在這片熱土上，皮具箱包玩具與輕紡製鞋「一主一特」產業正如火如荼地蓬勃發展，展現出「集群式」落地的壯觀景象，「抱團式」入駐的磅礴氣勢，以及「鏈條式」發展的強勁動能。

如今，藍山已具備年產拉桿箱逾200萬個、手提包超1000萬個、運動鞋突破1000萬雙、各類玩具高達1億餘個的驚人產能規模。2023年，這片繁榮之地更是實現了87億元的傲人產值。

榮譽見證實力，藍山先後榮獲「湖南省皮具箱包特色小鎮」「全省縣域外貿特色產業集群試點縣」等殊榮。2023年，「一主一特」產業集群更是備受矚目，得到省委主要領導的高度讚揚。藍山輕工輕紡一皮具玩具產業集群被認定為「湖南省中小企業特色產業集群」，藍山已成為全國九大皮具箱包生產基地之一。

推動「小氣候」漸成「大生態」

藍山縣巧妙借力其毗鄰粵港澳大灣區的優越區



藍山縣奇秀科技產業園自動化生產車間，機械手在進行自動化生產。 楊雄春攝

位，以及4.5萬皮革皮具產業工人在外務工的豐富資源，全力擁抱產業轉移的浪潮。該縣矢志打造「中國皮具箱包創新之都、玩具產業中國智造之都、知名品牌匯聚培育之都」，以「湘商回歸」為引擎，深情呼喚人才歸鄉、項目回巢、資金回流，企業如雨後春筍般「集群式」湧現，「抱團式」入駐，形成了「鏈條式」發展的壯闊圖景。

迄今為止，已有170餘家皮具箱包玩具企業在這片熱土上扎根，總投資額高達180億元（人民幣，下同）。藍山縣聚焦產業鏈、供應鏈，精準施策，引育並舉，一批成長性強、帶動性顯著的「鏈主」企業應運而生。湖南奇秀科技、嘉益皮具領航皮具箱包產業鏈，匯聚100餘家相關企業；永州湘威運動用品則成為輕紡製鞋產業鏈的龍頭，引領40餘家企業共舞。如今，箱包配件已實現園區內本土化生產，藍山縣正向着更高質量的發展目標奮力邁進。

推動「小平台」提供「大支撐」

藍山縣以「五好」園區為堅實基石，精心規劃了佔地4200畝的皮具箱包科技產業園，並儲備了超過500

畝的淨地，以備未來發展之需。園區內，500萬元的產業扶持資金如同源源活水，持續滋養着這片充滿活力的土地。此外，三條藍山至廣州獅嶺的物流專線暢通無阻，為園區內的企業搭建了便捷的物流通道。

迄今為止，園區已累計建成超過100萬平方米的標準廠房，其中20萬平方米的廠房正以靈活的租賃或購買方式，靜待有志之士的入駐。而示範性中學、示範性幼兒園、婦幼保健院、政務服務中心以及保障性住房等配套設施的日益完善，更是為園區內的居民和企業員工提供了全方位的生活保障。

藍山縣連續四年成功舉辦永州·藍山國際皮具箱包博覽會，這一盛會吸引了全球的目光，見證了藍山縣皮具箱包產業的蓬勃發展。第四屆博覽會更是盛況空前，385家參展企業、8萬人次觀展，現場簽約項目多達20個，訂單金額更是高達12.16億元。

2023年，園區在科研領域的投入達到了6.48億元，佔GDP比重高達11.56%。在這片創新的熱土上，27家高新技術企業、81家科技型中小企業、31家創新型中小企業以及80家規模以上工業和服務業企業競相綻放。同時，園區還擁有4家省級科技孵化器、5家省市級研發平台以及29家創新服務機構，共同構成了園區強大的創新生態系統。

尤為值得一提的是，園區內的企業不僅求新求變，更以高瞻遠矚的戰略眼光，積極擁抱技術革新。嘉益皮具斥資近500萬元引進自動裁斷機、全自動穿拉鏈頭機等先進生產設備，不僅大幅降低了

人力成本，更實現了效率30%的提升。湖南奇秀科技更是投資3000萬元，從日本引進了同行業最先進的生產設備，並組建專家團隊自主研發自動化機械臂，節省勞動力180餘人，效率提升35%。永州湘威運動用品則引進了全智能化生產設備，實現了鞋面裁切、製圖等流程的自動化，效率提升高達50%。

此外，園區內的企業也由過去的「單打獨鬥」升級為「抱團創新」「眾創發展」。在湖南奇秀科技、永州星月投資科技、嘉益皮具、軒聖模型等實力企業的牽頭下，藍山皮具玩具產業發展促進中心應運而生。如今，園區內的皮具箱包玩具企業正攜手並進，資源共享、優勢互補、共謀發展，共同書寫着藍山縣皮具箱包產業的新篇章。

推動「小產品」搶佔「大市場」

近年來，藍山皮具箱包企業持續精進產品品質和人工服務水平，依託現有產能優勢，積極與國內外經銷商、代理商及零售商構建穩固的合作關係，成功推動「產品出海」戰略向「品牌出海」的華麗轉身。藍山皮具箱包玩具產業的產值已佔據湖南省的16%，出口份額更是高達45%，藍山縣也因此榮獲湖南省跨境電商產業帶（皮具箱包）的殊榮。

湖南奇秀科技在代工新秀麗、國家地理等國際知名拉桿箱品牌的同时，其自主品牌「名將」拉桿箱也成功破圈，產品遠銷歐美、東盟及「一帶一路」沿線等十多個國家和地區，成為中國旅行行業排名前三的拉桿箱品牌。據統計，2024年1至8月，湖南奇秀科技的出口額達到了2150萬元；湖南攬勝科技出口額為1814萬元；茗嵐皮具的出口額則為1761萬元。此外，永州星月投資科技在1至8月的出口額也達到了2800萬元，永州湘威運動用品更是以2.2億元的出口額傲視群雄。

「堅持把發展產業當使命、抓項目建設像拼命、視營商環境如生命，緊盯打造「皮具箱包玩具、文生旅、現代農業、新能源、新型礦業」五大百億產業，錨定培育強「一主一特」產業，因地制宜發展彰顯藍山特點特色的新質生產力，不斷開闢高質量發展新領域新賽道。」藍山縣委相關負責人介紹，力爭引進投資5000萬元以上「一主一特」產業項目35個，5億元以上5個，新增皮具箱包玩具本土品牌12個，力爭引進國際一線品牌2個，奮力書寫小縣區大作為，以一域之為、一域之光為全局添彩。



藍山縣皮具箱包科技產業園嘉益皮具有限公司，工人在趕製出口海外的包裝袋訂單。 彭華攝

Stock Code: 200771 Stock ID: Hangqilun B
Announcement No.: 2024-58

Hangzhou Turbine Power Group Co., Ltd. Announcement on the planning of major asset restructuring and the Company's suspension of share trading

The members of the Board and the Company acknowledge being responsible for the truthfulness, accuracy, and completeness of the announcement. Not any false record, misleading statement or significant omission carried in this announcement.

I. Reason for trading suspension and work arrangements
Hangzhou Turbine Power Group Co., Ltd. and Hangzhou Hailianxun Technology Co., Ltd. (hereinafter referred to as "Hailianxun") are planning to absorb and merge Hangzhou Turbine through the issuance of A shares by Hailianxun to all shareholders of Turbine (hereinafter referred to as the "Transaction"). This transaction is expected to constitute a major asset restructuring as stipulated in the Administrative Measures for the Material Asset Restructuring of Listed Companies, and also constitutes a related party transaction of the Company, and this transaction will not lead to a change in the actual controller of the Company.

As this transaction is still in the planning stage and there are uncertainties, in order to ensure fair information disclosure, safeguard the interests of investors, and avoid abnormal fluctuations in the Company's stock price, after applying to the Shenzhen Stock Exchange, the Company's shares will be suspended from the opening of the market on October 28, 2024 (Monday), and the suspension time is expected to be no more than 10 trading days.

During the suspension period, the Company will fulfill its information disclosure obligations in a timely manner according to the progress of this transaction. The Company will disclose the restructuring plan deliberated and approved by the board of directors in accordance with the requirements of the China Securities Regulatory Commission's "Standards for the Content and Format of Information Disclosure of Companies Offering Securities to the Public" No. 26-Material Asset Restructuring of Listed Companies" and "Self-Regulatory

Guidelines for Listed Companies on the Shenzhen Stock Exchange No. 6 - Suspension and Resumption of Trading", and apply for resumption of trading.

II. Basic information of the transaction
(A) The basic information of the merging party
Company name: Hangzhou Hailianxun Technology Co., Ltd
Unified social credit code: 914403007152459096
Date of establishment: 4 January 2000
Registered capital: RMB 335 million

Legal representative: Gao Chunfeng
Registered address: Room 206-6, Dongqing Building, No. 60, Qingchun Road, Gongshu District, Hangzhou City, Zhejiang Province

Company Type: Other Company Limited by Shares (Listed)
Business Scope: General Items: Information System Integration Services; information technology consulting services; information consulting services (excluding licensed information consulting services); information system operation and maintenance services; software development; software sales; network and information security software development; technical services, technology development, technical consultation, technology exchange, technology transfer, technology promotion; computer hardware and software and peripheral equipment manufacturing; retail of computer hardware and software and auxiliary equipment; wholesale of computer hardware and software and auxiliary equipment; communication equipment manufacturing; sales of communication equipment; sales of optical communication equipment; professional repair of communication transmission equipment; professional repair of communication switching equipment; power transmission and distribution and control equipment manufacturing; sales of intelligent power transmission and distribution and control equipment; sales of digital video surveillance systems; information security equipment manufacturing; sales of information security equipment; security equipment sales; design and construction services of security technology prevention system; security system monitoring services; network equipment manufacturing; network equipment sales; sales of communication equipment; repair of communication equipment; sales of mobile communication equipment; sales of satellite mobile communication terminals; sales of mobile terminal equipment; sales of electronic products; sales of electronic special equipment; power electronic components manufacturing; sales of power electronic components; retail of

electronic components; sales of photovoltaic equipment and components; instrumentation sales; sales of charging piles; Internet of Things technology research and development; IoT device manufacturing; sales of IoT devices; data processing services; Internet data services; industrial Internet data services; cloud computing equipment technical services; 5G communication technology services; industrial robot sales; artificial intelligence application software development; artificial intelligence hardware sales; artificial intelligence industry application system integration services; Artificial intelligence general application system; housing rentals; Conference and exhibition services (except for items subject to approval in accordance with the law, independently carry out business activities with a business license in accordance with the law). Licensed items: Category I value-added telecommunications services; Category II value-added telecommunications services; Basic telecommunications services (for items subject to approval in accordance with the law, business activities can only be carried out after approval by relevant departments, and specific business items are subject to the approval results).

(B) The basic information of the merged party
Company name: Hangzhou Turbine Power Group Co., Ltd
Unified Social Credit Code: 913300007042026204
Date of establishment: April 23, 1998
Registered capital: RMB 1,175,009,597 million
Legal representative: Ye Zhong
Registered address: Building 1, No. 608, Kangxin Road, Lingping District, Hangzhou City, Zhejiang Province
Company Type: Company Limited by Shares (Hong Kong, Macao and Taiwan Investment, Listed)
Business scope: design, manufacture, sales, after-sales service and related product technology development, trade, transfer and consulting services for turbines, gas turbines and other rotating and reciprocating machinery and equipment and auxiliary equipment, spare parts. Wholesale, import and export and after-sales service of complete sets of engineering equipment in the fields of power generation, industrial drive and industrial turbine, general contracting of energy conservation and environmental protection projects.

(C) Transaction method
The method of this transaction is that Hailianxun intends to absorb and merge Hangzhou Turbine by issuing A shares to all shareholders of Hangzhou Turbine.
III. Documents of intent for this transaction
Hangzhou State-owned Capital Investment and Operation

Co., Ltd. (hereinafter referred to as "Hangzhou Capital"), as the controlling shareholder of Hailianxun and the indirect controlling shareholder of Hangzhou Steam Turbine, issued the Notice on Planning Major Asset Restructuring Matter on October 25, 2024, which intends to plan a major asset restructuring between Hailianxun and Hangzhou Turbine, that is, Hailianxun will issue A shares to all shareholders of Hangzhou Turbine, and absorb and merge Hangzhou Turbine through share exchange, and the shares held by all shareholders of Hangzhou Turbine will be converted into A shares of Hailianxun in accordance with the share exchange ratio. After the completion of this transaction, Hangzhou Turbine will terminate its listing and cancel its legal personality. The transaction is expected to constitute a major asset restructuring, and the details of the relevant plan are yet to be further discussed and determined.

IV. Risk Warning
Up to now, the transaction is still in the planning stage, and the parties to the transaction have not yet signed a formal transaction agreement, and the specific transaction plan is still being negotiated and demonstrated.
The transaction is subject to the necessary internal decision-making procedures, and is subject to the approval of the competent regulatory authorities before it can be formally implemented, whether the transaction can obtain the aforesaid approval and the time of final approval are uncertain, and the relevant information is subject to the announcement issued by the Company's designated information disclosure media. Please pay attention to the follow-up announcement and pay attention to the investment risks.

V. Documents for reference
1. Application for trading suspension signed by the chairman of the board of directors and stamped with the seal of the board of directors
2. Notice on Planning Major Asset Restructuring Matters
3. The counterparty's explanation on the non-existence of situation of Article 12 of the "Guidelines for the Supervision of Listed Companies No. 7 - Supervision of Abnormal Stock Transactions Related to Major Asset Restructuring of Listed Companies".
This announcement is hereby made.

The Board of Directors of Hangzhou Turbine Power Group Co., Ltd.
October 28, 2024