

旅發局昨日公布的數據表示，10月訪港旅客達約460萬人次，較去年同期增長12%；今年首十個月累計旅客量突破4100萬人次，增幅同樣達到12%。值得矚目的是，全運會舉行首

周即吸引99萬旅客訪港，較去年同期的81萬人次顯著增長21%，充分展現大型體育盛事對提升城市吸引力的顯著成效。值此十五運盛大舉行之際，香港應當乘藉這股東風，精心打造獨具特色的「體育+旅遊」品牌，讓體育盛事成為香港閃亮的名片。

政府近年積極推動運動事業，確立「五化」政策方向。十五運充分展現香港在「盛事化」和「產業化」的卓越成績。在「盛事化」方面，啟德體育園作為亞洲頂尖的綜合體育場館，成功舉辦多項十五運重要賽事，包括劍擊、手球、七人欖球及保齡球項目，吸引數以十萬計觀眾入場。在「產業化」方面，政府在2025至26年度向香港體育學院投放超過10億港元撥款，自今年4月起將直接資助金額調升8.3%，全力支援逾1600名精英運動員的培訓工作。運動員在十五運屢創佳績，政府多年來在體育發展投放資源漸見成果，將為香港體育產業化帶來寶貴契機和龐大機遇。

香港運動員在本屆全運會的卓越表現，正是「普及化、精英化、專業化」發展方針的最佳體現。港隊暫已獲八金兩銀七銅共17面獎牌的佳績，更有運動員在賽事中刷新香港紀錄，展現了香港體育人才的深厚潛力。這些成就的背後，是特區政府多年來持續完善體育培訓體系、優化運動員支援機制的成果。從體育普及到精英培訓，香港已建立起一套完整的體育人才培養體系，讓運動員能夠在最佳環境下發揮潛能，展現香港體育的專業化水平。

這些成就為香港打造體育盛事之都鋪平了道路。香港現已具備舉辦大型國際體育賽事的全方位條件，從世界級場館設施到成熟的賽事籌辦能力，從完善的運動員培訓體系到跨境協作經驗。十五運的跨境公路自行車賽和馬拉松賽事，乃首次實現粵港澳三地無縫銜接，不僅展現了香港舉辦大型跨境體育盛事的能力，更創下全運會史上首個跨城聯合辦賽的成功範例，這種協作模式不僅適用於現有賽事，更為未來聯合申辦其他頂級國際賽事以至奧運會都開創了無限可能。

體育盛事的持續舉辦將帶來多重效益。除了直接帶動旅遊、酒店、餐飲等行業發展外，更點燃了市民的體育熱情，助政府繼續推動體育普及化發展。當局在《香港旅遊業發展藍圖2.0》中明確提出，推動體育、盛事、文化、生態四大領域與旅遊深度融合。當前，香港已成功爭取多項世界級賽事的「M」品牌認可，包括香港國際七人欖球賽、香港網球公開賽、香港高爾夫球公開賽及香港馬術大師賽等；最新獲認可的還包括世界保齡球錦標賽、香港壁球公開賽及WTT香港總決賽。這些標誌性賽事不僅提升香港的國際體壇地位，更創新了體育與旅遊的融合模式，香港壁球公開賽在海洋公園正門廣場舉行賽事，完美示範體育與旅遊的融合，增強體育盛事的品牌效應。

展望未來，在社會各界的共同努力下，香港必將在國際體育舞台上綻放更加璀璨的光芒，讓「盛事之都」成為這座城市最動人的註腳，為香港的體旅品牌發展注入源源不絕的動力。

香港商報評論員 于文

「粵車南下」計劃首階段正式實施落地，香港國際機場全新自動化轉機停車場上周六同步啟用，這一系列舉措標誌着粵港澳大灣區互聯互通邁上新台阶，為大灣區協同發展注入強大動力。

互聯互通是打破地域壁壘、促進要素流動的基礎。以往，廣東居民赴港澳在交通方式上存在一定局限，而「粵車南下」政策的落地，打通了粵港跨境出行的「雙向通道」。這意味著人員、車輛等要素能夠在區域內更自由地流動，打破了地域之間的隔閡，為大灣區的協同發展創造了更加便利的條件。就像人體的血脈，只有暢通無阻，才能為各個器官輸送養分，維持生命的正常運轉。大灣區的互聯互通，就是為區域發展輸送養分的關鍵通道。

激發市場活力 增進民衆福祉

從經濟層面看，互聯互通能夠激發市場活力，促進產業協同。「粵車南下」後，廣東自駕遊居民將為

「粵車南下」乃灣區互聯互通引擎

全國政協委員、香港環保從業員總會主席 林曉輝

港的零售、餐飲、酒店等傳統服務業帶來新的消費活力。香港商家為了滿足這些新增需求，會不斷創新產品與服務供給，推動消費升級。同時，便捷的跨境交通也將強化大灣區內地城市與香港在國際會展、金融服務等領域的合作，促進科技創新和高端製造聯動。不同城市之間可以充分發揮各自的優勢，實現資源共享、優勢互補，形成強大的產業集群效應，提升大灣區在全球市場的競爭力。

在民生領域，互聯互通能夠增進民衆福祉，增強居民認同感。便捷的跨境自駕往來延伸了粵港民衆日常交流場景，讓人們能夠更加頻繁地往來於兩地，加深彼此的了解和友誼。這種交流不僅局限於經濟活動，

還涉及到文化、教育、生活等多個方面，加速了「灣區一小時生活圈」從經濟層面的快速聯通向民生領域的深度融合。當居民們在大灣區內的生活更加便捷、舒適，他們會對這個區域產生更強的認同感和歸屬感，從而更加積極地參與到大灣區的建設和發展中來。

「粵車南下」只是大灣區互聯互通的一個縮影。未來，隨著更多互聯互通項目的推進，大灣區將在交通、能源、信息等領域實現更加緊密的連接。這將為大灣區的協同發展提供更加堅實的支撐，助力粵港澳大灣區加快建設成一流灣區和世界級城市群。讓我們期待大灣區在互聯互通的推動下，綻放出更加璀璨的光芒。

一票！

申請新酒牌公告

雲南啊老表黑山羊湯鍋米線

現特通告：何麗萍 其地址為香港

新界將軍澳康城路1號日出康城領都領凱

(Morning Haze) 11座右翼12樓RC室

(Flat RC, 12/F, Block 11, R Wing (Morning

Haze), La Splendeur, LOHAS Park, Tseung

Kwan O, New Territories, Hong Kong)

NOTICE is hereby given, in accordance with the BVI

Business Companies Act, 2004 that the above named

company, is in voluntary liquidation. The voluntary

liquidation commenced on 2025/11/12 and Stuart

Anderson Bruce of 3rd Floor, Palm Grove House,

Road Town, Tortola, British Virgin Islands is the

voluntary liquidator.

Dated: 2025/11/12

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